

# *ABR*

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Capital Funding Inc.

## **Edgar Ortiz**

Edgar Ortiz has the knowledge and expertise when it comes to Retail, healthcare, and social media. After receiving an MBA in Business, Edgar honed those skills even more as Regional Sales Manager of Concentra, a leading provider of healthcare services across the United States. There, he was in charge of multimillion-dollar (\$61M) budgets in the Arizona and West Texas region. Mr. Ortiz was also responsible for building the market development function and making recommendations of sales/marketing based on strategic understanding of the markets.

Mr. Ortiz has also developed and implemented programs for various account executives through skilled Acclivus Coaching, Sales, Retail, and Team Building. He's a strategic planner with superior negotiation, management, and presentation skills.

### **Education:**

Graduated from University of Phoenix Santa Teresa Campus (UOP), School of Business with a Masters of Business Administration (MBA).

### **Medical & Retail Background:**

Concentra: Directly manage the performance market of \$61M per yr. in Arizona & West Texas.

Best Buy: Directly manage the performance of \$40M per yr. for Best Buy in Dallas & El Paso, Texas.

### **Organizations:**

Delta Mu Delta member, International Honor Society in Business.